

**Media Release**

*Small Business Saturday November 26, 2022*

For Immediate Release  
21 November 2022

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**Small Business Saturday is Back for the Holidays!**

Small Business Saturday will take place all day on November 26<sup>th</sup> in Downtown Bozeman. Downtown businesses will open their doors for one of the busiest shopping weekends of the year with the City of Bozeman offering free parking in the Bridger Downtown Parking Garage (on the corner of Black and Mendenhall), as well as all four surface lots.

Small Business Saturday falls after Black Friday and before Cyber Monday. It's a day dedicated to supporting small businesses and the community by helping boost the local economy. Downtown Bozeman and our over 250 small businesses are proud to take part in Small Business Saturday, and we encourage everyone to "Shop Small" in Downtown Bozeman and across the country on November 26<sup>th</sup>.

We also invite our downtown businesses to visit our friends with SCORE in front of First Security Bank! [SCORE](#) was established in 1964 by Congress and provides the Bozeman Small Business community with unlimited and free business mentoring from experienced businesspeople. In addition to listening to your needs and providing sage feedback, SCORE also provides templates, tools, informational articles, and webinars... all for free!

According to the Small Business Administration, Montana is home to 123,419 small businesses, employing 65% of the private workforce. While many businesses continue to recover from challenges associated with the COVID-19 pandemic, our local businesses are relying on shoppers more than ever to "Shop Small" and shop local.

More details and updates about Small Business Saturday in Downtown Bozeman can be found at the official Downtown Bozeman Small Saturday Website: <https://downtownbozeman.org/event/small-business-saturday>

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